



December 26, 2022

Dear Friend,

Hilltop Children's House is soliciting quality partners for our fifth annual Mardi Gras Gala.

This fun-filled evening of elegance, music, dancing, games, and delicious food, will be held in-person once again on Saturday, February 18, 2023 from 6-10 p.m. at Froehlich's Classic Corner Steubenville.

This Gala is the only major annual fundraising event for Hilltop Children's House. 100 percent of the proceeds support scholarships for children whose families need assistance, as well as essential renovations to our buildings.

Hilltop Children's House opened our doors in October 2018 in the Labelle neighborhood of Steubenville. Through the life-changing Montessori education method, children gain a foundation for life. They are prepared to succeed in school, to be leaders in society, and to overcome obstacles. Authentic Montessori like ours is the only education method that eliminates the achievement gap due to family income — poorer kids succeed as well as wealthier kids. Learn more at hilltopchildrenshouse.org.

We are seeking quality partners who will sponsor the Gala, guaranteeing that the maximum amount of help is available for the children and families whom we serve.

There are three levels of sponsorship available, GOLD, PURPLE, and GREEN. All three levels include tickets to the gala, promotions in the days and weeks before the Gala, your name in the program and on signage at the event, and additional swag. See the next page for details on sponsorship levels.

Please fill out the enclosed sponsorship form and return with your payment ASAP, or fill out the online form at hilltopchildrenshouse.org/mardigrassponsors — deadline February 4, 2023 — to ensure maximum promotional exposure before the event!

Since we are a 501(c)(3) Ohio non-profit corporation, all donations are tax-deductible, and all donors will receive a letter recognizing their donation for tax purposes. Our tax-exempt number is available upon request for verification.

If you have any questions, you can reach out to Tom Crowe at (703) 517-8735 or at tom@beatrixmedia.com or Heidi Ryan at (740) 317-1161 or hickleh@gmail.com. Thank you in advance for your support of this evening of charity and fun!

Sincerely,

Tom Crowe

President, Hilltop Children's House



THREE SPONSORSHIP LEVELS AVAILABLE

GOLD: \$1,000 (only SIX available)

- Eight tickets and a reserved table
- Full page ad in event program
- Beads and Hats Fit for a King
- Six mentions of your sponsorship, with tagging and linking, in social media posts.
- Your name on signage at the event

PURPLE: \$500

- Five tickets and a reserved table
- Half page ad in event program
- Beads and Hats Fit for a Queen
- Four mentions of your sponsorship, with tagging and linking, in social media posts.
- Your name on signage at the event

GREEN: \$250

- Four tickets
- Your or your business's name in the program
- Beads and Hats Fit for a Jester
- Four mentions of your sponsorship, with tagging and linking, in social media posts
- Your name on signage at the event

SECURE YOUR SPONSORSHIP

To secure your sponsorship, either return the below card with your check or visit <https://hilltopchildrenshouse.org/mardigras>



Thank you for your support!

Sponsorship Level:

Sponsor name

(This is what will be advertised):

Name of responsible Party:

Email:

Phone:

Details that you want included about your business (Location, hours, phone number, email, etc):

Check #

**Signature of
responsible party:**

Date:

Return to:

Hilltop Children's House
ATTN: Mardi Gras Sponsorship
117 S. Hollywood Blvd. #133
Steubenville, Ohio 43952

We look forward to seeing you on
February 18, 2023!